

ENVIRONMENTAL POLICY

ginatricot

Gina Tricot's environmental policy

Our environmental policy and environmental targets are important tools in our environmental work, as well as for making continual improvements to our activities.

Knowledge

We will inform, educate and motivate all our employees so that they can perform their work in an environmentally responsible manner. Responsibility for the environment must be a natural part of daily operations. Environmental legislation and authorial requirements will be the minimum level of our environmental work; our aim is to exceed these requirements.

Range

We will use the opportunities available to replace materials and/or products with ones that are less harmful, and to increase the size of the range that is made from more sustainable materials. Our suppliers must follow the laws and ordinances of the nations in which they work. The list of restricted chemicals will be continually updated so that we, in partnership with our suppliers, can ensure that we comply with REACH and industry standards.

Stores and offices

We will prioritise environmental issues when establishing new stores and will promote measures to improve the environment in our existing premises. We will consume energy in a responsible and prudent manner and hold electricity contracts for power from renewable sources in both stores and offices. We will work to minimise waste and to recycle wherever possible.

Transport

Transportation of our goods will be done with consideration for the environment and we will work continually to reduce our environmental impact. For example, one important issue for us is reducing the number of transports, and thus carbon dioxide emissions, by loading the trucks more efficiently. One long-term aim is to employ cleaner transport methods and reduce the use of air freight.

Travel

Our travel policy shall regulate business travel by using travel that is cost effective, environmentally responsible and safe. We shall only travel when necessary and always take the environmental impact into consideration

Information

Information about Gina Tricot's environmental impact and environmental work is important and should be generally available. We will maintain good contact with our customers and other interested parties in order to make use of their opinions in our work to develop our operations.

The logo for Gina Tricot, featuring the brand name in a bold, lowercase, sans-serif font.

In order to live up to our environmental policy we will:

Consider the environment when making investments and ensure that costs for environmental improvements provide long term profits.

Make use of our knowledge of environmental issues and promote and encourage our employees' environmental awareness by informing and involving them.

Promote and encourage our suppliers and customers' environmental awareness, and make them aware of their environmental responsibility.

Enter into active cooperation with other companies, suppliers, authorities and organisations to jointly work for more sustainable textile production. Our influence is strengthened by cooperation.

Clearly mark items made from alternative materials to make it easier for customers to actively choose green/environmentally friendly products.

Base our environmental targets on environmental impact, and continually follow up, evaluate and revise the environmental policy.

Prioritise reuse and recycling.

Prioritise environmental work and allocate resources for this.

Disseminate good ideas and experiences.

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